



BLUU OCEAN

**STRADDLING
CONTINENTS
AND IDEAS**



True to its name, Bluu Ocean is a global company. It was established by young Indian professionals in Australia who brought together their techno-management experience to strengthen the business avenues between the continents of Australia and South Asia.

The company encompasses a whole range of world-class service ideas drawing on the cultural and business ethos of both the regions, leading to better synergy and consequently better customer service.

The range of services offered by Bluu Ocean is as vast as its ambition - Business Consulting and IT Services, Healthcare, Hospitality, Skill Development, Education and enriching Environment in the region.



VISION

Bluu Ocean strives to become synonymous as top business service provider for growing market needs across Australia and South Asia by unlocking the potential of these regions while bridging the cultural, technological and market gaps.

The company also envisages building up sustainable programs in the area of educational development and environmental saving for our future generation.

MISSION

The mission of the company is to draw in from Australian and South Asian expertise by building a synergised market to create long term values with our customers. We are committed to serve the market needs by innovative solutions from our diversified workforce which gives us access to a world of different perspectives and ideas in the areas of business consulting, IT services, healthcare, hospitality, education and environment. Our purpose is to enrich the lives of people we touch and produce predictable earnings for our shareholders by adhering to the highest ethical conduct in all our business dealings, social and environment policies.



SUBSIDIARIES

Bluu Ocean is truly a global company servicing every aspect of our modern life led by highly qualified professionals managing the businesses:

Bluu Ocean Skill Development

Bluu Ocean Medicare

Bluu Ocean Hospitality

Society for Enabling Education Environment and Skill Development (EES)

Go Green Ocean Foundation



Unlocking The Full Potential of IT

BLUU OCEAN SKILL DEVELOPMENT PVT LTD.

Organisations today are constantly trying to keep pace with the demands of a dynamic industry. Bluu Ocean Skill Development brings together a team of Business Consultants and IT Professionals. They are committed to provide Business Consulting, IT Services to businesses as well as to channelise the resources towards high-end new technologies to meet their business goals and achieve optimum efficiency.

The organization offers a vast range of services to help customers in all aspects, backed by a team of industry insiders as well as Management and Technology experts. It provides holistic services to customers encompassing:

1. Business Consulting and IT Services
2. Digital Enterprise
3. Skill Development
4. Integrated Staffing Solutions



Delivering
what
Healthcare
Needs

BLUU OCEAN MEDICARE PVT LTD.

Bluu Ocean Medicare is led by experienced executives who have decades of experience in designing strategies for flawless delivery channels.

The company focuses on healthcare services in order to ensure a robust distribution and supply system across the following areas :-

1. Timely delivery of bulk medicines to hospitals: By leveraging our wide reach and cross-continent capabilities, we bring the world's best bulk medical supply solutions to enable hospitals, clinics and nursing homes to dispense uninterrupted care to their patients.
2. Medical Equipment and Fixtures: All medical equipment of reputed global and local brands, broadly from basic Instruments, Operation Table to Anaesthesia machines, Patient Monitors, Ventilators, Defibrillator, 3D Live Echocardiography MRI, Ultrasounds (including mobile Ultrasounds), Digital X Rays (including mobile X Rays and Digital X Rays) and many more.
3. Hospital Supply: All products from Linen to Hospital Beds. These are pre-requisites in the healing process of the patients.



Indulgence of
all the Senses for
a Fulfilled Life

BLUU OCEAN HOSPITALITY

Bluu Ocean Hospitality is a partnership venture targeted towards providing the best in class hospitality services as well as event, entertainment, art, gourmet, and leisure opportunities across Australia and South Asia.

Leveraging an amalgamation of skills such as creative planning and project management, along with the quintessential global exposure, Bluu Ocean adds the much needed spruce to every corporate, social, and life event. Spanning the far reaches of hospitality sector, we offer following services:

- Event Management
- Food & Beverages
- Indian Handicrafts & Artefacts

For more information please visit: www.bluuoceanhospitality.com



SERVICES

Business Consulting & IT Services

Optimising technological framework of businesses is the key to pragmatic development in continuously evolving industry environment. Bluu Ocean provides innovative, cost-effective and practical ideas across industries to ensure smooth functioning and high productivity in key areas through optimal digitization of processes.

Healthcare

While the country's healthcare infrastructure is strong, there is a continual need to compliment and augment this system with resources, personnel and alternative well-being solutions.

Bluu Ocean has a double pronged strategy to boost the Healthcare system:

Access to Trained Staff

Healthcare ecosystem comprises not only doctors but also trained support staff including nurses, paramedics and other technicians trained to handle special equipment and procedures. In order to improve the

standard of healthcare, we provide healthcare support staff ensuring hospitals do not face under staffing issues in the future.

Health Tourism and Alternative Medications

Bluu Ocean leverages its network in the South Asian region to bring handpicked health tourism sessions for a complete 'rejuvenation of body and soul'. In addition, Bluu Ocean offers alternative therapies for Wellness and Grooming by drawing on the ancient body of Medicinal and Physiological studies, Ayurveda and Yoga.



Event Management

Entertainment and socialising are integral to our daily lives, Bluu Ocean takes the experience one notch higher with exceptional event management services across a variety of events – from business conferences to global summits to concerts and weddings. Our experts ensure seamless management and its execution.

Food and Beverages

Bluu Ocean brings a fusion of Australia and South Asia through its cafes serving a variety of tea and coffee beverages along with lip-smacking snacks from the sub-continent. Our cafes are a great place for students, working professionals and coffee lovers to have a scrumptious sub-meal, while catching up with friends and colleagues.

Handicraft

One of the oldest civilizations in the world, India has a niche of artisans who specialize in crafting exquisite pieces of art, jewellery and accessories using age-old techniques and unique craftsmanship. Bluu Ocean attempts to bring these rare Indian handicrafts and artefacts to the Australian and other Western markets.



Society for Enabling Education Environment and Skill Development (EEES)

The very heart of sustainability

EEES is an organisation founded by successful executives from varied industries with a vision of giving back to the society. The company focuses on three core areas:

Enabling Education: This is done by schools that enable the right education in the right way from the beginning, EEES provides parallel content and modern teaching methodology to ensure learning among students.

Environment Tourism: It is a fast growing industry generating valuable revenue for the country, having significant impact on the eco-system.

EEES has taken a unique initiative of promoting eco-tourism to various hidden gems in India in order to prevent our fragile eco-system. This initiative not only promote tourism and generate more revenue, it also provide livelihood to many natives while protecting the environment as well.

Skill Development and Services: South Asia Region requires skilled resources in this era of globalization – while on the one hand, companies are falling short of trained employees, EEES endeavors to skill the youth to get gainful employment. EEES aims to bridge this gap between employers and employees by training the youth in skill sets required in industries such as Tourism, Healthcare, Banking & Financial and Hospitality.

We derive satisfaction in driving the implementation of government schemes and program aimed at: Women Empowerment, Children Welfare, Skill Development, Education and Healthcare.



Education

At Bluu Ocean, we endeavor to impart curriculum based education along with the learning that is focused on nation building and achieving global synergies. This is coupled with practical skills needed for life. Our highly evolved educational program leverages technology and modern thinking, while retaining the time-tested learning methodologies.

Vocational Training

Owing to the fact that a large number of youth in India and South Asia require requisite skills or training for gainful employment, EEES aims to bridge the gap between education and skills for specific industries. We provide job-specific training to aspirants across the following sectors: IT, Retail, Communication, BFSI, Manufacturing, Healthcare, Hospitality and Tourism. We also help companies create efficient internal training mechanisms to provide effective on-the-job training and continuous learning for the employees through the creation of easy to use and updated information systems and 'train the trainer' programs.



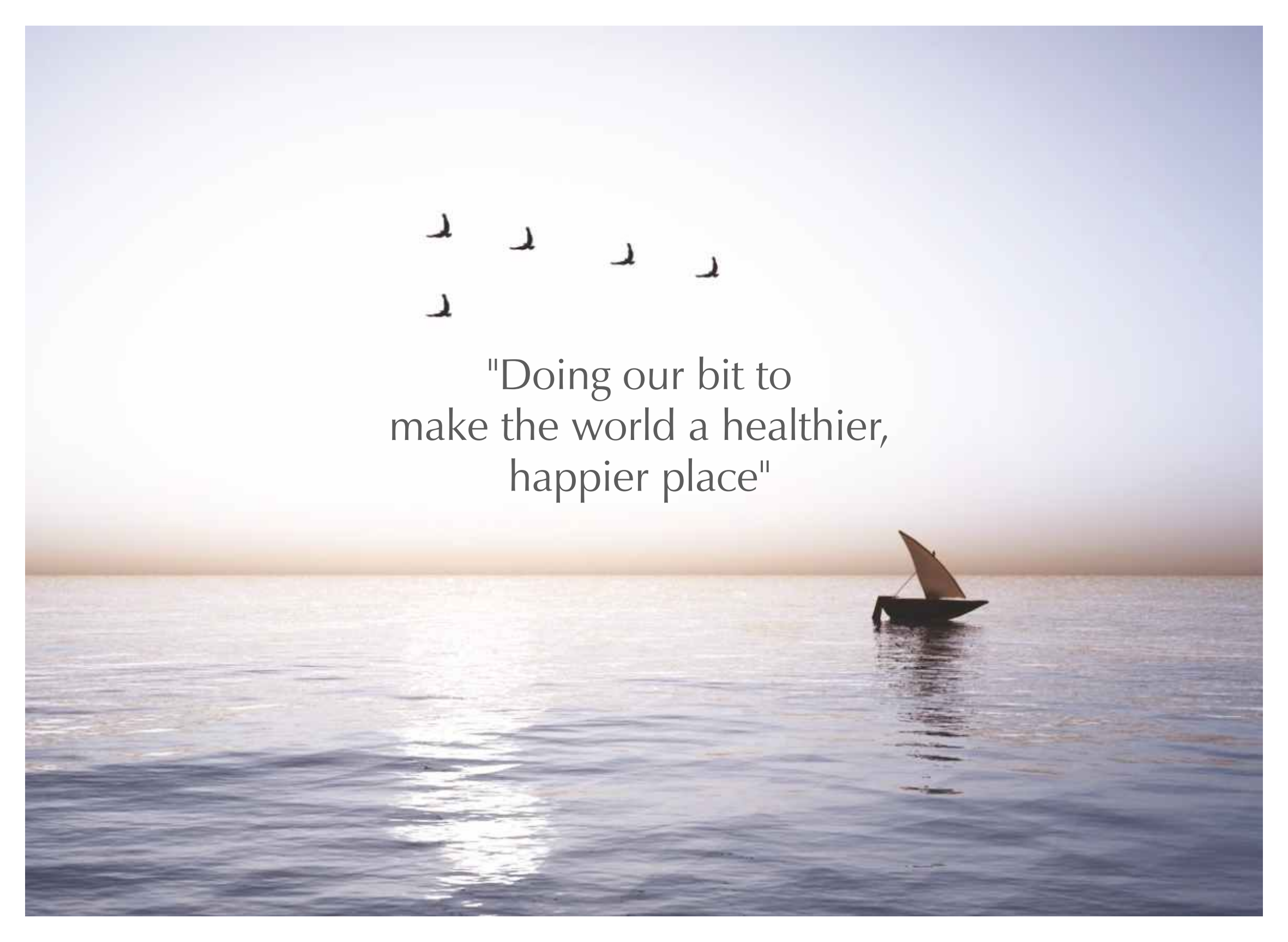
Environment -
Exactly How Nature
Intended It to be

GO GREEN OCEAN FOUNDATION

Go Green aims to promote Zero Carbon Emissions using renewable energy, efficiency measures and other initiatives to curb global warming for creating drought proofing environment.

Go Green also focus on enhancing and advancing the agricultural production by leveraging new techniques and technology.

Go Green is a non-profit initiative by Bluu Ocean aimed at promoting healthy living by producing high quality natural and organic food crops creating a complete organic farming ecosystem.

A serene seascape at sunset or sunrise. The sky is a gradient of light blue and white, with the sun low on the horizon. The water is calm, reflecting the light. A small sailboat with a single sail is visible on the right side of the frame. Several birds are flying in the sky, scattered across the upper half of the image.

"Doing our bit to
make the world a healthier,
happier place"



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